





PENELOPE GANDHI

Goals and Perspectives

The Goals of the Mission are the following:

- The dissemination of the Sacred Art of Weaving via its rescue
- Its teaching to the new generations by 'initiated' artisans and the creation of a big-value, small-scale economy based on this
- The introduction of new forms of home-production via the re-implementation of 100 looms in Cretan homes
- The creation of individually numbered, handmade weaved artifacts, embellished with the unique ancient Cretan symbols, and marketed in the international markets
- The sensitization of students at schools in all grades via the introduction of specialist lessons. This will in turn prove that culture survives well within the people of Crete and feeds a real sense of what's worthy in life
- A breakthrough within local Cretan society with the creation of weaving workshops that will be introduced as modern tools within the context of modern society
- The reinstatement of the value of a handmade product, of natural threads and dyes. The resistance to the degenerative effects of mass production, imitation and uniformity